



CITY OF LODI

COUNCIL COMMUNICATION

AGENDA TITLE: Approve Specifications and Authorize Advertisement for Bid for Parks and Recreation Tabloid Printing

MEETING DATE: September 17, 2003

PREPARED BY: Parks and Recreation Director

RECOMMENDED ACTION: The Council approve specifications and authorize advertisement for bid for Parks and Recreation Tabloid printing.

BACKGROUND INFORMATION: The Lodi Parks and Recreation Staff would like to produce another City Wide Tabloid for the year 2004. The 2003 Tabloid was a success fulfilling its purpose. The Tabloid is a primary marketing tool for our program offerings, facility rentals, and detailed Department information.

Funds were approved as part of the City budget process for this purpose. This request is to go to bid for needed printing services. This tabloid is printed once a year. The estimated cost for each issue is \$6,000 - \$7,000. We would request a three year term with the printing company.

FUNDING: To be provided from current budget allocation. (\$6,000-\$7,000)

Funding Available: Vicki M. Mathie
Finance Director

A handwritten signature in cursive script, appearing to read "Tony Goehring".

Tony Goehring
Parks and Recreation Director

Prepared by Jennifer Alberti, Recreation Supervisor

TG/JA:tl

cc: City Attorney

APPROVED: _____

H. Dixon Flynn
H. Dixon Flynn -- City Manager

09/10/03